

LOUIE METZNER

VIDEO EDITOR • MOTION • DESIGN • CREATIVE

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Summary

- Creative content wizard & video ninja assassin. Your secret weapon to get stuff done with excellence and professionalism.
- Skilled and creative video editor with experience in advertising, marketing for broadcast, social, digital, narrative and experiential content.
- Seamless integration with production, management in fast-paced environments.
- mission-critical content, packaged shipped and delivered in tight deadlines.

Stats & Skills

Adobe Premiere 90%



After Effects 80%



Photoshop 80%



Illustrator 80%



Cinema 4D 50%



Video Production 90%



Creativity 100%



Personality 100%



Recent Work

- **Verizon Super Bowl Commercial 2021**
Edits for CGI and Mocap - Super Bowl Commercial 2021, client: Parliament
- **Denver Nuggets • 2019**
Anthem/Hype Advertisements played at game and broadcast
- **Marvel Entertainment • 2019**
X-Men: The Seminal Moments - 6 Episode short documentary series

Employment History

- **Hardpin Media • Full Time • Sr. Editor (Corporate) • 2020-2023**
- Sr. Video editor for the Corporate team, servicing The Carlyle Group
- Quick turn nature of the process required delivering the highest quality finished product in a remote Post Production team environment.
- High-touch clients included: The Carlyle Group, eBay, Biden 2020, The Bill & Melinda Gates Foundation, Facebook, Warner Music Group.
- **Louie Metzner (self) • Masters of Freelance Program • 2003-2019**
- Full service small budget productions, Creative direction, videography
Video Editing, motion graphics, video retouching, media management, production of Digital media projects of all shapes and sizes (*see client list)
- **Magnet Media Inc • Editor + Motion • Part-time contract 2016-2019**
- Video Editing, motion graphics, video retouching, media management.
- Premiere clients, banking documentaries and corporate clients.
- **Blonde & Co • Editor + Motion • 2015-2017**
- Video Editing, motion graphics, media management.
- On-set videography, voice over, color correction & sound editing.
- Specialized in beauty, luxury brands and cosmetic clients.
- **Simon & Schuster • DP/Director + Video Editor • 2014-2015**
- Managed production team for documentary films for social.
- Trailers, promotional on location and in-house to support.
- Directed filming and lighting set-up on location, media management.
- **MTV / Viacom • On-Air Motion Graphics Designer • 2012-2015**
- Design and animation of direct to network on-air promos
- Animated show packages for MTV, MTVN, MTV2, MTVUv.
- Responsible for design and network packaging of broadcast spots
web throws, jumbotron spots, advertising and network integration.

Education

- **Advertising / Graphic Design**
- Bachelors of Fine Arts Degree - 2000-2004

Additional Clients

Biden 2020 campaign	Carlyle	The Endless
Bill & Melinda Gates	Verizon	Denver Nuggets
Facebook	Tag Creative	Vera Bradley
eBay	Naturalizer	L'oreal
BBDO	Ralph Lauren	Air Paris
Hardpin Media	Redworks	Blank Digital
Marvel Entertainment	Lane Bryant	Macy's
Parliament	Kenneth Cole	Kenneth Cole
Amazon	Neutrogena	Atlantic Television
Ogilvy & Mather	Slam	United Colors of Benetton
EG+ Worldwide	Hobo Original Bags	Picturefarm Productions